

BUSINESS EVENTS



A HISTORY OF
HOSTING SUCCESS
AND A STRONG
SUPPLY INDUSTRY



TOP 5

Our top 5 reasons why you should hold your business event or conference in the Dubbo Region.

1. STATE OF THE ART CONFERENCE VENUES

The **Dubbo Regional Theatre and Convention Centre** and the **Dubbo RSL Club Resort** are located 500m apart and offer a capacity of over 2,000 pax. Both venues are located in the centre of Dubbo and are within walking distance to 15 motels.

2. BREADTH OF QUALITY ACCOMMODATION

Dubbo Region boasts bed-capacity in excess of 5,000 ranging from 5 star bed and breakfasts, 4.5 star apartments and accommodation complexes offering 150 rooms at the one location.

3. DIRECT FLIGHTS FROM THREE CAPITAL CITIES

Dubbo is an hour's flight from Sydney, Melbourne and Brisbane. Dubbo offers direct flights from 9 destinations and its award-winning airport welcomes over 200 flights per week.

4. EXTRAORDINARY AND UNIQUE SPACES

Industrial-style spaces, sandstone walls, sprawling rural vistas and views of spider monkeys as they perform acrobatic delights are on offer in Dubbo.

5. BESPOKE EXPERIENCES

Learn about our Wiradjuri history, get up close and personal with the 'king of the jungle', listen to the tales of the 'condemned man', enjoy a tour of one of our underground caves or view Australia's largest and best preserved wool wagons - all available in the Dubbo Region.

STATE OF THE ART CONFERENCE VENUES

Dubbo Regional Theatre and Convention Centre is located in the heart of Dubbo and offers two distinctive spaces; a flat floor 750-seat convention centre and a 500-seat tiered theatre. The 750-seat Macquarie Auditorium is 21.5m wide x 31.05m long and is ideal for conferences, dinners, exhibitions and trade shows.

Key features include a commercial kitchen, modern bar facilities, hearing loops, free parking and state-of-the-art technology and onsite technical support. The Dubbo Regional Theatre and Convention Centre is located a short stroll to shops and restaurants and is walking distance from 15 motels.

Dubbo RSL Club Resort offers specialised event management services, a diverse range of venue options, in-house catering and 4 star accommodation. The Resort offers a 342-seat tiered theatre, 700 pax capacity auditorium and three additional spaces offering capacity for more than 500 people.

Award-winning chefs, state-of-the-art technology and one location for all your venue and accommodation needs combine to offer a one-stop-shop for your next business event or conference.

BREADTH OF QUALITY ACCOMMODATION

The Dubbo Region offers high-quality apartment-style options and sophisticated overnight accommodation without the price tag. An abundance of properties are perfectly positioned close to conference and business event venues, including 4.5 star rated accommodation complexes offering 150 rooms.

For a full list of accommodation offering more than 5,000 beds; go to dubbo.com.au.

STRONG CONNECTIONS BY AIR, ROAD AND RAIL

The Dubbo Region stands out above the crowd offering direct flights to and from Sydney, Newcastle, Brisbane, Melbourne, Broken Hill, Cobar, Bourke, Walgett and Lightning Ridge. **Dubbo City Regional Airport** is conveniently located 5kms from Dubbo's CBD.

Dubbo is located on the junction of three major highways; Newell, Mitchell and Golden Highways channelling travellers from all corners of the State and beyond.

The City has a choice of 4 hire car companies and is serviced by a fleet of 22 taxis; including wheelchair accessible vehicles. NSW Trainlink services the Sydney-Dubbo-Sydney route daily.





EXTRAORDINARY AND UNIQUE SPACES

Club Dubbo features unmatched and breathtaking views of the City of Dubbo. Offering newly renovated facilities, conference and break-out space, onsite catering and accommodation a short stroll from the venue. Club Dubbo also offers barefoot bowls as a unique networking offering for delegates.

Devil's Elbow Brewery is a recent addition to the Dubbo Region's portfolio of event spaces and offers a choice of upstairs, downstairs and alfresco meeting spaces. Shape your meeting experience at Devil's Elbow to include pre or post meeting refreshments featuring one of its famous, locally brewed beers named in honour of local legends.

Dubbo Rhino Lodge is a rustic sophisticated and charming event space; a relaxed retreat catering for corporate events of all sizes. Full audio-visual services, onsite catering and ample free parking are available; onsite safari tents offer the ultimate 'glamping' experience.

Findex Corporate Space provides a blank canvas for any event up to 100 pax. Offering two automatic screens, whiteboard and built-in sound system throughout. Findex's private and perfectly appointed meeting space is ideal for your next AGM or business meeting.

Milestone Hotel was built in 1881 and is a heritage listed sandstone building. The three levels of the Hotel offer a choice of eight event spaces. Onsite catering is available along with a choice of two bar areas. The Milestone Hotel is located in Dubbo's CBD and is a short walk to numerous motels.

Outback Cellar is situated on a picturesque rural property, converted from a former winery into luxury country guesthouses. Located 10 minutes from Dubbo, the stunning grounds provide a gorgeous backdrop to any event. Onsite accommodation is available in the choice of one-bedroom and two-bedroom cottages.

Savannah Function Centre is located within Taronga Western Plains Zoo overlooking the stunning Savannah Lake. Delegates will enjoy the skill of the spider monkeys and lemurs as they navigate the island. The Centre offers onsite catering and event services and is a popular venue for conference dinners.

The Yard at Old Dubbo Gaol provides the ideal space for welcome functions and networking events. Team your business event with a hilariously funny theatrical performance. Wardens and prisoners will interact with delegates guaranteeing a memorable experience.

Two Doors is located in Dubbo's CBD and offers intimate meeting experiences within its sandstone walls. Choose from indoor and alfresco meeting spaces. Two Doors offers an inviting atmosphere and specialises in extraordinary grazing tables and theatrical catering, both onsite and offsite, tailored for all dietary needs.

BESPOKE EXPERIENCES

First Lesson Cultural Tours are led by Elder, Peter Peckham. Peter will take you on a journey through Wiradjuri cultural history introducing you to sites of scarred canoe trees, axe grinding grooves, bush medicine and bush tucker plants. A visit to **Native Secrets** where products are crafted via traditional medicinal practices and an evening under a starry night sky listening to Dreamtime stories will complete this memorable experience.

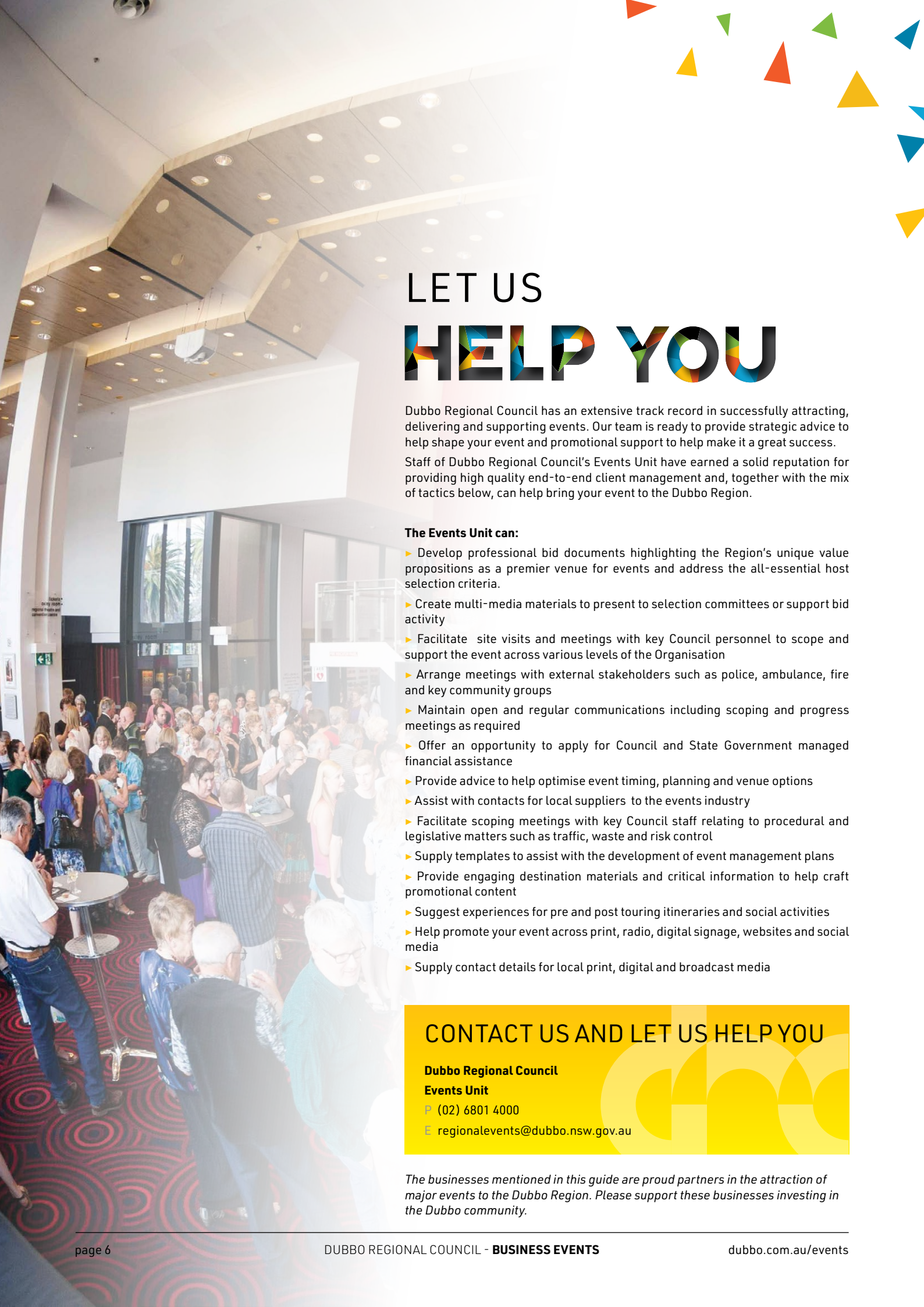
Old Dubbo Gaol creates a pocket in time and unearths powerful dark moments in Australian prison history. Listen to the tales of the 'Condemned Man', learn about solitary confinement in the 1800s and enjoy a 'twilight' or 'beyond the grave' tour. Characters in costume will lighten the mood!

Taronga Western Plains Zoo offers a wide range of experiences including early morning walks, twilight tours, Lion Pride Lands and Savannah safari bus tours, encounters with giraffes and more. The Zoo exhibits more than 4,000 animals and over 350 species from throughout the world and is renowned globally for its endangered species' programs.

Wellington Caves takes delegates deep into the earth to view showcaves, 15m tall crystal formations and intricate cave corals. Explore a 100-year-old mine and uncover fossil from megafauna that roamed the earth eons ago. The Visitor Experience Centre features a cafe, discovery lab, and megafauna displays.

Western Plains Cultural Centre is Dubbo's creative soul and home to the Region's art gallery and Dubbo's museum. The Dubbo Regional Gallery offers a rich program of high quality exhibitions by local and visiting artists. The museum takes visitors on a journey of the City's history - its people, places and possessions. The Centre offers tailored tours and an onsite cafe.





LET US HELP YOU

Dubbo Regional Council has an extensive track record in successfully attracting, delivering and supporting events. Our team is ready to provide strategic advice to help shape your event and promotional support to help make it a great success.

Staff of Dubbo Regional Council's Events Unit have earned a solid reputation for providing high quality end-to-end client management and, together with the mix of tactics below, can help bring your event to the Dubbo Region.

The Events Unit can:

- ▶ Develop professional bid documents highlighting the Region's unique value propositions as a premier venue for events and address the all-essential host selection criteria.
- ▶ Create multi-media materials to present to selection committees or support bid activity
- ▶ Facilitate site visits and meetings with key Council personnel to scope and support the event across various levels of the Organisation
- ▶ Arrange meetings with external stakeholders such as police, ambulance, fire and key community groups
- ▶ Maintain open and regular communications including scoping and progress meetings as required
- ▶ Offer an opportunity to apply for Council and State Government managed financial assistance
- ▶ Provide advice to help optimise event timing, planning and venue options
- ▶ Assist with contacts for local suppliers to the events industry
- ▶ Facilitate scoping meetings with key Council staff relating to procedural and legislative matters such as traffic, waste and risk control
- ▶ Supply templates to assist with the development of event management plans
- ▶ Provide engaging destination materials and critical information to help craft promotional content
- ▶ Suggest experiences for pre and post touring itineraries and social activities
- ▶ Help promote your event across print, radio, digital signage, websites and social media
- ▶ Supply contact details for local print, digital and broadcast media

CONTACT US AND LET US HELP YOU

Dubbo Regional Council

Events Unit

P (02) 6801 4000

E regionalevents@dubbo.nsw.gov.au

The businesses mentioned in this guide are proud partners in the attraction of major events to the Dubbo Region. Please support these businesses investing in the Dubbo community.